

Speaking Truth to Power

BY: DR. ALEXIA NALEWAIK

About the Speaker

- ▶ Dr. Alexia Nalewaik is President of AACE International, Immediate Past Chair and Research Chair of the International Cost Engineering Council (ICEC), and a former Governing Board Member of RICS Americas.
- ▶ She lives in Washington DC, where she is a sole practitioner focusing on project analytics, cost management, governance, audit, and systemic risk.
- ▶ Alexia has recently published her first book, "Project Performance Review: Capturing the Value of Audit, Oversight, and Compliance for Project Success".

Definition

- ▶ **Parrhesia (Greek literature, 407 BC)**
 - ▶ Describes the practice of speaking the truth, with connotations of candor, frankness, and boldness.
 - ▶ Etymologically, it means “to say everything”.
 - ▶ Implies danger and risk, an act of courage, and a difference of status between the speaker and the audience.
 - ▶ Serves a function of criticism and moral law.
 - ▶ Practiced through critical preaching and provocative dialogue.

Professional Behaviour - Prescriptive

- ▶ Acting in public interest
- ▶ Protection of client moneys
- ▶ Avoiding deception and fraud
- ▶ Obeying the law
- ▶ Not accepting bribes
- ▶ Disclosing conflicts of interests

Questionable Practices

Schedule

- Preferential sequencing
- Duration padding & compression
- Abusing project logic
- Frequent re-baselining
- Forced end date
- Misrepresenting status
- Delayed reporting of change
- Inappropriate use of constraints
- Multiple schedules

Cost

- Understating cost
- Overstating return on investment
- Underreporting forecasts
- Overstating percentage complete
- Shifting funds between cost codes
- Skewed plot of cash flow
- Delayed reporting of change
- Failure to document assumptions
- Underreporting risk

Professional Behaviour - Aspirational

- ▶ Truthfulness
- ▶ Independence, impartiality
- ▶ Due diligence
- ▶ Confidentiality
- ▶ Duty of care
- ▶ Sound judgement
- ▶ Critical questioning
- ▶ Protect the truth
- ▶ Report corruption
- ▶ Report misconduct
- ▶ Support whistleblowers
- ▶ Be courteous and polite
- ▶ **Good conduct**, both professional and personal
- ▶ **Respect others**
- ▶ Anti-discrimination
- ▶ Professionalism, dignity
- ▶ **Do no harm**

Key Concept – Do No Harm

One of the oldest concepts in QS and engineering codes of conduct :

Do not cause injury to others (1887, 1909, 1922)

- ▶ Reputation damage
- ▶ Withholding resources or information
- ▶ Cutthroat competition and sabotage
- ▶ Mobbing, bullying, cliques, mean girls, and gaslighting
- ▶ Blacklisting, ostracism
- ▶ Lack of respect
- ▶ Unprofessional conduct

What Prevents Speaking Up?

- Expectations of obedience
- Lack of incentive
- No appropriate channel for conveying issues
- No psychological safety net
- Loss of income, livelihood, career
- Lack of independence
- Level of experience and confidence, courage
- Shooting the messenger
- Punishment for errors
- Lack of privilege

What Enables Speaking Up

- ▶ Willingness to question authority
- ▶ Subjugation of individual needs
- ▶ Doing what is best for the project or organisation
- ▶ Open dialogue
- ▶ Strength in numbers
- ▶ Stakeholder champion
- ▶ Professional institutions' willingness to penalize members
- ▶ Company support for identifying ethics and behaviour issues

Q&A